



**Remit Address:**  
**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Kaine for Senate 2012 (D)	Invoice #	203795-1
Product	9/10-9/16 Kaine FOR SENATE 2012	Invoice Date	09/16/12
Estimate Number	11791	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/16/12
Station	WAVY	Order #	203795
Account Executive	WAVY National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	09/10/12 - 09/16/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		to						
					09/10/12 to 09/16/12	3x	11-1---				
	WAVY			M	09/10/12	:30	5:41 AM	KAI TV51H	\$300.00		1
	WAVY			Tu	09/11/12	:30	5:23 AM	KAI TV51H	\$300.00		2
	WAVY			Th	09/13/12	:30	5:39 AM	KAI TV52H	\$300.00		3
2	WAVY	WAVY 6AM News	6a-7a		to						
					09/10/12 to 09/16/12	1x	-1----				
	WAVY			Tu	09/11/12	:30	6:38 AM	KAI TV51H	\$700.00		1
3	WAVY	Today Show M-F	7a-9a		to						
					09/10/12 to 09/16/12	5x	11111--				
	WAVY			M	09/10/12	:30	8:49 AM	KAI TV51H	\$700.00		1
	WAVY			Tu	09/11/12	:30	7:56 AM	KAI TV51H	\$700.00		2
	WAVY			W	09/12/12	:30	7:21 AM	KAI TV51H	\$700.00		3
	WAVY			Th	09/13/12	:30	7:27 AM	KAI TV52H	\$700.00		4
	WAVY			F	09/14/12	:30	7:56 AM	KAI TV52H	\$700.00		5
4	WAVY	Today Show 3	10a-11a		to						
					09/10/12 to 09/16/12	1x	---1---				
	WAVY			Th	09/13/12	:30	10:53 AM	KAI TV52H	\$100.00		1
5	WAVY	M-F 4-5p	4p-5p		to						
					09/10/12 to 09/16/12	1x	--1----				
	WAVY			W	09/12/12	:30	4:33 PM	KAI TV51H	\$125.00		1
6	WAVY	News 10 @5p	5p-530p		to						
					09/10/12 to 09/16/12	1x	-1----				
	WAVY			Tu	09/11/12	:30	5:13 PM	KAI TV51H	\$350.00		1
7	WAVY	News 10 @530p	530p-6p		to						
					09/10/12 to 09/16/12	2x	-11----				
	WAVY			Tu	09/11/12	:30	5:53 PM	KAI TV51H	\$350.00		1
	WAVY			W	09/12/12	:30	5:58 PM	KAI TV51H	\$350.00		2
8	WAVY	News 10 @6p	6p-630p		to						

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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Estimate Number	11791	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/16/12
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Account Executive	WAVY National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	09/10/12 - 09/16/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	WAVY	News 10 @6p	6p-630p		to						
				09/10/12 to 09/16/12	3x	- 1- 11 - -					
	WAVY			Tu	09/11/12	:30	6:27 PM	KAI TV51H	\$450.00		1
	WAVY			Th	09/13/12	:30	6:08 PM	KAI TV52H	\$450.00		2
	WAVY			F	09/14/12	:30	6:28 PM	KAI TV52H	\$450.00		3
9	WAVY	M-F 7-730p	7-730p		to						
				09/10/12 to 09/16/12	1x	- - 1 - - - -					
	WAVY			W	09/12/12	:30	7:00 PM	KAI TV51H	\$300.00		1
10	WAVY	M-F 730-8p	730-8p		to						
				09/10/12 to 09/16/12	1x	- - - - 1 - -					
	WAVY			F	09/14/12	:30	7:47 PM	KAI TV52H	\$300.00		1
11	WAVY	Tuesday 10-11p	10p-11p		to						
				09/10/12 to 09/16/12	1x	- 1 - - - - -					
	WAVY			Tu	09/11/12	:30	10:35 PM	KAI TV51H	\$700.00		1
12	WAVY	Thu 8-10p	8-10p		to						
				09/10/12 to 09/16/12	1x	- - - 1 - - -					
	WAVY			Th	09/13/12	:30	9:47 PM	KAI TV52H	\$900.00		1
13	WAVY	Friday 10p-11p	10p-11p		to						
				09/10/12 to 09/16/12	1x	- - - - 1 - -					
	WAVY			F	09/14/12	:00			<del>\$400.00</del>	See MG 13.2, 13.3	1
	WAVY	Saturday 10-11p		Sa	09/15/12	:30	10:30 PM	KAI TV52H	\$300.00	MG for 13.1 09/14	2
	WAVY	WAVY News 10 Sunday 6a	6a-7a	Su	09/16/12	:30	6:58 AM	KAI TV52H	\$100.00	MG for 13.1 09/14	3
14	WAVY	M-F News 10 @11	11p-1130p		to						
				09/10/12 to 09/16/12	2x	- 2 - - - - -					
	WAVY			Tu	09/11/12	:30	11:13 PM	KAI TV51H	\$500.00		2
	WAVY			Tu	09/11/12	:30	11:32 PM	KAI TV51H	\$500.00		1
15	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				09/10/12 to 09/16/12	1x	1 - - - - -					
	WAVY			M	09/10/12	:00			<del>\$125.00</del>	See MG 15.2	1

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15	WAVY	Tonight Show w/Leno	1134p-1237a	Tu	to	:30	12:32 AM	KAI TV51H	\$125.00	MG for 15.1 09/10	2

Aired Spots 26

Gross Total \$11,450.00  
Agency Commission \$1,717.50  
Net Amount Due \$9,732.50 Payment Terms 30 Days

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